A Manifesto for Kindness.
We live in an era when people look at their cell phones more often than they look at each other. We laugh more at posts on Social Media than we do with loved ones.

_We’ve never been closer together, yet so far apart._

We live in a time when everyday politeness and common manners seem to have gone by the wayside. Holding the door open for someone, saying please and thank you and the basic acts of smiling and saying hello are all faint glimmers of memory.

_Isn’t it time we changed all that?_

It sounds like it’s impossible, doesn’t it? But you never know until you try. That’s how man landed on the moon. It’s how we harnessed the power of the sun and the air. How we conquered certain diseases.

_Because we tried._
What if each one of us did one kind thing every day?

Wouldn’t that make the world a better place?

Wouldn’t it be worth a try?
This year, on International Credit Union Day, we are celebrating “People Helping People”.

White Rose Credit Union could just give a donation to the charity of our choice. We could volunteer at local shelters, do a blood drive or a million other things that would have easily fit the bill for this celebration.

But we thought something much bigger could be possible.

This year, White Rose Credit Union is leading the charge and asking members to join us in paying it forward... to help someone who’s in need... to show kindness wherever you can.

People helping people.
“Never doubt that a small group of thoughtful, committed citizens can change the world.

Indeed, it’s the only thing that ever has.”

- Margaret Mead
Each year, credit unions across the United States donate and hold fundraisers and give back to their communities again and again. It’s part of the credit union philosophy “for service, not for profit” and we’re proud to be counted among some amazing organizations.

Since its humble beginning in 1950, White Rose Credit Union has donated tens of thousands of dollars and donated thousands of hours of volunteer work.

None of this could ever have been accomplished without the heart of our organization — our members.
From all of us at White Rose Credit Union... thank you... from the bottom of our hearts, thank you.

Little by little... helping each other along the way.

*That’s how* we change the world.
Let us show you why credit unions are better.

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